

Sarah Fredrickson

(678) 751-4178

sarah.ryan.fredrickson@uga.edu

EDUCATION

- The University of Georgia, Honors Program, Athens, GA** May 2024
- Bachelor of Arts in Journalism, Minor in Political Science, New Media Certificate **GPA: 3.78/4.0**
 - **Relevant Coursework:** Media, News, and Consumers, Media Entertainment and Popular Culture, Information Gathering, Reporting and Writing across Platforms, Law of Mass Communication, Introduction to Video Journalism, Web Development, New Media Industries, Multiplatform Production
 - **Honors:** Presidential Scholar Award, Zell Miller Scholarship

PROFESSIONAL EXPERIENCE

- Five Bar, Waitress, Athens, GA** January 2023 – Present
- Effectively perform multiple tasks such as serving and cleaning within a fast-paced environment
 - Manage guest relation issues such as complaints, recommendations, and accommodation requests
 - Focus on proper safety procedures for preparation and storage of food
 - Recommend nightly specials to customers and enhanced sales by 10%
- WUSA9, Special Assignment Unit Producer Intern, Washington, D.C.** June 2023 – August 2023
- Shadowed and assisted producers, reporters, directors, and managers with assignments
 - Researched, wrote, edited, and produced multi-media stories for different platforms
 - Coordinated special guest information, reported state election results, and field produced on assignments
- Athens Convention and Visitors Bureau, Marketing and Social Media Intern, Athens, GA** August 2022 – December 2022
- Learned and managed multiple software systems to keep social medias up to date and organized
 - Gathered content and post regularly on multiple social media platforms to increase engagement
 - Participated and engage in Athens community events to learn more about community

LEADERSHIP & RELEVANT EXPERIENCE

- Shop With a Bulldog, Mentor, Athens, GA** August 2021- Present
- Fundraise \$150 in order to buy Christmas presents for children in need
 - Participate in events to buy gifts and distribute gifts to children
- Newssource, Senior Production Manager, Athens, GA** January 2021 – Present
- Direct, Produce, and edit live news broadcast shows five days a week
 - Learn how to operate studio equipment including audio and camera
 - Coordinate between other volunteers and students to ensure that live shows run smoothly
- DiGamma Kappa, Vice-President, Athens, GA** August 2022 - Present
- Attend meetings weekly to socialize and network with peers and professionals in the broadcast industry
 - Develop professional and journalistic skills to succeed in the work force
 - Plan events to host different professionals and social events for peers
- Grady in Copenhagen Study Abroad Program, Social Media Intern, Copenhagen, Denmark** May 2022 – June 2022
- Visited news organizations in Denmark and Sweden to learn more about news abroad
 - Developed and wrote two articles by gathering information and interviews from sources
 - Attended lectures by news professionals in different industries and specialties
- Alpha Gamma Delta, Director of Parents Events, Athens, Georgia** January 2022 – December 2022
- Communicated with vendors for venues, entertainment, and food to plan events for sorority members and their family members
 - Coordinated with Chapter Council and Executive Council to approve plans
 - Informed members and keep clear, up-to-date information about upcoming events
- Alpha Gamma Delta, Assistant Director of Diversity, Equity, and Inclusion, Athens, GA** January 2021 – December 2021
- Educated the Alpha Gamma Delta sorority on issues of diversity, equity, and inclusion within and out of the sorority
 - Developed presentations to inform members on issues inside and out of the sorority
 - Created new programs and ideas to promote diversity, equity, and inclusion within the sorority
- Brumby Community Council, Director of Communications, Athens, GA** September 2020 – May 2021
- Created and promoted on social media and bulletin boards weekly and monthly events on campus
 - Participated in meetings weekly to improve the building's environment through passive and active programs and merchandise

SKILLS AND INTERESTS

Intermediate Spanish, Canva, Tricaster, Rundown Creator, Simpleview, Sprout Social, Adobe Premier Pro, Edius, ENPS