

# Sarah Fredrickson

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## EDUCATION

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**The University of Georgia, Honors Program** Athens, GA  
Bachelor of Arts in Journalism May 2024  
Minor in Political Science, New Media Certificate GPA: 3.8/4.0

## PROFESSIONAL EXPERIENCE

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**KVUE** Austin, TX  
*Producer-In-Residence* June 2024 – Present

- Rotated through different production roles to learn the types and skills of a successful producer
- Researched, wrote, edited, and produced multi-media stories for different platforms

**Grady Newsresource** Athens, GA  
*Anchor, Reporter, Producer, Social Media Content Creator, Researcher* December 2024 – May 2024

- Performed in multiple jobs in the newsroom to produce a twice-weekly like broadcast show
- Covered the 2024 Georgia General Assembly and the new laws affecting Northeast Georgia
- Adapted to new roles each week and brought improvements and learned new skills in each role

**WUSA9** Washington, D.C.  
*Special Assignment Unit Production Intern* June 2023 – July 2023

- Shadowed and assisted producers, reporters, directors, and managers with assignments
- Researched, wrote, edited, and produced multi-media stories for different platforms
- Coordinated special guest information, reported state election results, and field produced on assignments

**Athens Convention and Visitors Bureau** Athens, GA  
*Marketing and Social Media Intern* August 2022 – December 2022

- Learned and managed multiple software systems to keep social medias up to date and organized
- Gathered content and posted regularly on multiple social media platforms to increase engagement
- Participated and engaged in Athens community events to gather information about the community

## LEADERSHIP & RELEVANT EXPERIENCE

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**2024 Reynolds Journalism Institution Student Innovation Competition** Athens, GA  
*UGA Competition Team Member* August 2023 – May 2024

- Placed 3<sup>rd</sup> amongst the nation in a competition to create a product to measure newsroom's impact
- Created a digital, game-like widget that surveyed audiences on articles they read online

**SABEW College Connect** Athens, GA  
*Reporter and Writer* August 2023 – December 2023

- Researched, interviewed and wrote an online article about college students and financial struggles
- Published online for the Society for Advancing Business Editing and Writing

**Grady Newsresource** Athens, GA  
*Senior Production Manager* January 2021 – December 2023

- Directed, Produced, and edited live news broadcast shows for three different shows
- Learned and taught others how to operate studio equipment including audio and camera
- Managed a new volunteer technical team each week to run equipment for live shows

**DiGamma Kappa Professional Broadcast Society** Athens, GA  
*Vice-President and Member* August 2022 – May 2024

- Organized meetings and social events to network with peers and professionals in the broadcast industry
- Planned major club events including an honors ceremony and trip to NYC to network with industry professionals
- Fostered meaningful relationships between alumni and students to develop journalistic skills

**Global Grady in Copenhagen Study Abroad Program** Copenhagen, Denmark  
*Social Media Intern and Travel Journalist* May 2022 – June 2022

- Visited news organizations in Denmark and Sweden to learn more about news abroad
- Developed and wrote two articles by gathering information and interviews from sources
- Attended lectures by news professionals in different industries and specialties

**Alpha Gamma Delta** Athens, Georgia  
*Director of Parents Events and Assistant Director of Diversity, Equity and Inclusion* January 2021 – December 2022

- Planned three large scale events for sorority members and their families
- Educated members on issues of diversity, equity, and inclusion through new events and programs